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This Week in Franchising | Issue 23 | June 8th, 2018

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#### **Minorities in Franchising**

The economic power of minorities in franchising has been rising steadily in the past several decades. The reasons are not complicated: the number of Blacks, Hispanics, Asians, and Native Americans has grown steadily as a percentage of the United States population.

**READ MORE** 



#### Own a The Human Bean

Our commitment to developing the best drive-thru espresso led us to franchising. Unlike nearly all other franchises, we do not charge percentage-of-sales royalty or marketing fees. At The Human Bean, we work as a team with our franchisees.

LEARN MORE FEATURED



**Quaker Steak & Lube Brings Back Classic Favorites & Fresh New Cocktails** 

Award-winning, family casual dining brand Quaker Steak & Lube is revving up for patio season with a throwback menu of classic fan favorites and a lineup of winning cocktails created by a master of mixology.

SPONSORED



### Home Service Franchise Showcase



# 126 Million U.S. Households Will Likely Need Home Services Franchise Assistance

There are about 126 million households in the United States according to the U.S. Census Bureau. This translates into an endless supply of customers seeking good and reliable home maintenance assistance whether it be for their gardens, houses (inside and out), pools, or driveways!

#### Featured Home Service Franchises



OXI FRESH is a GREEN
Carpet Cleaning Franchise
and one of Entrepreneur's
"101 Best Franchises to Run



Homewatch CareGivers gives entrepreneurs a proven path to financial success as well as the



Join the national insurance restoration service franchise that specializes in fire, mold, and water damage clean up. From Home." Excellent recurring...

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opportunity to make a positive change in the world. We are...

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PuroClean offers a low investment

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ProSource is America's largest wholesale home improvement franchise; a truly unique B2B franchise model. Our owners enjoy strong cash flow with...

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### Chicken and Eggs: Southern Strategy Pays Off for this Growing Duo

Jake Alleman considers himself lucky for the success that has come his way.



### **Supercuts Franchisee Association Gets New Benefits Administration Provider**

Supercuts Franchisee Association Partners with Employee Benefits and HR Services Company in Effort to Help Hire and Retain Top Employees.



# PJ's Coffee Welcomes Veteran Franchisees with Discounts and Annual Giveaway Promotion

PJ's Coffee thinks highly of America's military veterans who have sacrificed and served their country.

SPONSORED



#### Multi-Brand Magnate Adds Russo's Restaurants to Portfolio

Multi-Brand Operator Adds Russo's Restaurants To His Portfolio by Expanding the Brand's presence in 3 Texas Markets.



Firehouse Subs Area Developer Paul Belle is a Brand Ambassador

Paul Belle loves the Firehouse Subs brand so much that he's not just a franchisee but an area developer who helps the brand sign and support its franchisees in the central and northern Ohio territories, which includes Columbus and Cleveland.

SPONSORED

## **Top 10 Franchise News Stories of the Week**

# Cauldron Ice Cream Plans Grand Opening For First San Diego Shop On Saturday, June 9

The long-awaited nitrogen ice cream shop, Cauldron Ice Cream, has announced it will be officially opening its Kearny Mesa store on Saturday, June 9.

- » UFC Gym® Announces Three New Gym Openings In The Greater Chicago Area
- » IHG Expands Presence In Kolkata With Signing Of Holiday Inn Resort Kolkata NH6
- » Franchising Magnate Jeff Moosa Adds Russo's Restaurants to Portfolio; Acquires Richardson Location
- » Sport Clips Haircuts Tops Category in Forbes 2018 "Best Franchises to Buy"
- » Fully Promoted and Transworld to Celebrate Grand Openings
- » LaRosa's & Skyline Chili Announce Neighborhood Block Party In Lexington
- >> Window World Continues Reign Atop High-Profile List of Replacement Contractors
- Bubbakoo's Burritos Set to Join Atlantic City's Resorts Casino Hotel
- » Anago Cleaning Systems Welcomes New Las Vegas Master Franchise Owner

## **Find A Franchise Opportunity**

#### **Popular Industries**



Small Business



Food



Retail



Entertainment



Medical



Automotive



**Business Services** 



Childrens



Construction



Health and Wellness





Education

Home Services

#### **Newly Added & Updated**



Our customers want more than food. They want unique flavors, variety, and a great experience.

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• 30 years of brand strength in educational childcare • Only childcare franchise with a flat fee system (vs. fees based on % of your total...

Learn More



Profitable. Unique. Different. Wienerschnitzel wants you to join our franchise family. Why? As a prominent franchise of over 50 years we OWN the...

Learn More



Poke Burri is a Georgiabased restaurant company that provides a healthy and delicious dining experience focused around the popular dish, known as...

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### **Top Franchises**







an indoor sports and entertainment facility featuring interconnected trampolines that form a giant jumping surface. Our...

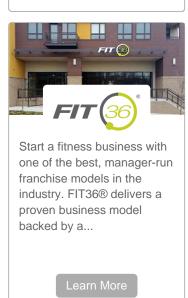
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exploding fast-casual salad space, with nine consecutive quarters of positive samestore sales growth through 2017. America's...

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fitness. Recurring-revenue business model, multi-club ownership potential. Don't just join a franchise, join a...

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**Browse More Opportunities** 

## **Top 10 Daily Franchise News Stories**

FRIDAY | June 8th, 2018

# White Lodging Breaks Ground on Hampton Inn & Suites by Hilton Fort Wayne Downtown

White Lodging broke ground on Hampton Inn & Suites by Hilton Fort Wayne Downtown, which will...

- » Johnny's Italian Steakhouse Serves Up Impressive 2018 Growth by Staying True to its Roots
- » Take 5 Oil Change Now Franchising
- » Pigtails & Crewcuts Signs New Franchisee in Sacramento
- » HomeSmart International Selected for 2018 List of Top Companies to Work for in Arizona
- » Sears Hometown And Outlet Stores, Inc. Reports First Quarter 2018 Results
- » Valvoline Announces Opening of New Quick-Lube Location in Fresno, California
- » Nathan's Announces Quarterly Dividend Policy And Declares Quarterly Cash Dividend Of \$.25 Per Share

- » Modern Acupuncture™ Opens Second California Clinic in Dana Point
- » Oasis Senior Advisors names Sharon Cupach VP of Franchise Development

# THURSDAY | June 7th, 2018

#### **Delta Disaster Services Details U.S. Expansion Plans**

Delta Disaster Services is significantly expanding its U.S. presence through an aggressive...

- » Kiddie Academy® Now Open, Enrolling in Stafford
- » Modern Acupuncture™ Opens First East Valley Location in Mesa
- Travel Agency Franchise Dream Vacations Shows Support at Marjory Stoneman Douglas High School Pop Up Party
- » Woody's Bar-B-Q® Set to Open New Location in Jacksonville
- » Blink Fitness Encourages Strength and Empowerment with #BEYOU Campaign for Pride Month
- » A&W Restaurants to Open 12 More Franchise Units as 100th Anniversary Approaches
- Faber-Castell® USA Announces Exclusive with Learning Express Toys
- » Sonic Reports Preliminary Fiscal Third Quarter Sales Results Ahead of Conference Presentations
- » Hyatt Plans To Double Brand Presence In Canada

### WEDNESDAY | June 6th, 2018

# IHG Expands Presence In Kolkata With Signing Of Holiday Inn Resort Kolkata NH6

InterContinental Hotels Group (IHG), one of world's leading hotel companies has announced a...

- » Sport Clips Haircuts Tops Category in Forbes 2018 "Best Franchises to Buy"
- Fully Promoted and Transworld to Celebrate Grand Openings
- » Bubbakoo's Burritos Set to Join Atlantic City's Resorts Casino Hotel
- » Anago Cleaning Systems Welcomes New Las Vegas Master Franchise Owner
- » Engel & Völkers Florida Promotes from Within to Further Public Relations & Marketing Efforts
- » Pizza Inn Opens New PIE Prototype In Houston
- » IHG® Opens 30th Holiday Inn® in Germany
- » Senior Helpers® Bolsters Leadership with New CMO
- Japan's Second Hotel Indigo To Bring The Story Of Historic Inuyama To Life

## TUESDAY | June 5th, 2018

#### Cauldron Ice Cream Plans Grand Opening For First San Diego Shop On Saturday, June 9

The long-awaited nitrogen ice cream shop, Cauldron Ice Cream, has announced it will be officially...

- >> UFC Gym® Announces Three New Gym Openings In The Greater Chicago Area
- » LaRosa's & Skyline Chili Announce Neighborhood Block Party In Lexington
- » Window World Continues Reign Atop High-Profile List of Replacement Contractors
- » Miami Grill® Opens at The Standard in Gainesville
- >> The Juice Shop Kitchen & Juicery Joins Forces With Fransmart To Franchise Nationwide
- » PJ's Coffee Awards Military Veteran with Franchise Business
- » Taco John's® To Introduce Its Bold Flavors To Independence
- >> Vanguard Cleaning Systems of Colorado Opens
- >> Tint World® Announces New Partnership with Windshield Protection Manufacturer Alchemy

## MONDAY | June 4th, 2018

### Franchising Magnate Jeff Moosa Adds Russo's Restaurants to Portfolio; **Acquires Richardson Location**

Russo's Restaurants announced today a development deal with distinguished franchising...

- » Jersey Mike's Subs Opens First Los Lunas Location
- » Jersey Mike's Subs Opens First Swampscott Location
- >> Top Agent at Brightway Insurance Becomes New Agency Owner
- » Dwyer Group® Acquired by Harvest Partners
- » CEO Of Bonita Springs Franchisor Earns Hall Of Fame Nod
- » The Luxury Collection Debuts Its First Ever Hotel In Savannah, Georgia
- Corporate Attorneys Turned Entrepreneurs Open First of Several Planned Office Evolution Business Centers in Connecticut
- » Captain D's Drives Missouri Expansion with New Overland Restaurant
- » Cambria Hotels Multi-Unit Expansion Progresses





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